


**AFFIDAVIT – ISAAC SERNA**

STATE OF ARIZONA     )  
  ) ss.  
County of Maricopa     )

I, Isaac Serna, being duly sworn upon my oath, depose and state:

1. I am the organizer of the annual Playa Margarita Park Show & Shine Event, held at 3615 W. Roeser Road in Phoenix, Arizona.
2. Gil Bivens, owner of Arizona Barrio Stories, has supported our community event in the past by paying for sponsorship.
3. On or around October 9, 2024, attorney Robert Rojas called me and advised me that he represented Martin Sanchez. He also advised me that I could not allow Arizona Barrio Stories to sponsor the Playa Margarita Park event, due to a “conflict of interest.”
4. Since Mr. Rojas is an attorney, I assumed he was providing me with accurate advice regarding the “conflict of interest” that he discussed with me.
5. On or about the same day, I called Gil Bivens and informed him that we could not permit Arizona Barrio Stories to be a sponsor of our event due to the “conflict of interest” that Mr. Rojas discussed with me.
6. As a result of Mr. Rojas advice regarding the “conflict of interest” I returned the sponsorship payment of \$400.00 to Mr. Bivens.
7. Mr. Bivens and Arizona Barrio Stories have previously sponsored our events without incident or any allegations of conflict of interest from anyone before.

SUBSCRIBED AND SWORN before me this \_\_\_\_ day of October 2024, by Isaac Serna.

  
\_\_\_\_\_  
Isaac Serna

  
\_\_\_\_\_  
NOTARY PUBLIC

My Commission Expires: 2/13/2026

